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Trilogy Group Joins Forces with TFA Capital Partners to Bring BetMGM Sports Betting to Tribal Gaming Casinos

Tempe, AZ., August 27, 2020 – Trilogy Group, a native woman owned and operated company, whose principals possess over 50 years in the gaming industry, have extended their existing relationship with TFA Capital Partners to include sports betting.

“Sports betting has grown exponentially since the repeal of PASPA, and with it a need for quality competitive solutions”, said Valerie Spicer, Founding Partner of Trilogy Group. “The combination of the joint venture between MGM Resorts and GVC, BetMGM, gives Tribal gaming operators a highly sophisticated offering in a very competitive space.”

Trilogy Group has worked diligently on tracking and cultivating the advancement of sports betting across the country, all while working to play a role in ensuring that Tribes possess up to date information from which to make informed choices.

“Working as a seamless team, the combination of Trilogy and TFA helped bring together two of the preeminent names in gaming—the Confederated Tribes of the Grand Ronde’s *Spirit Mountain Casino* and BetMGM,” offered Kristi Jackson, Chairwoman of TFA Capital Partners.

The Confederated Tribes of the Grande Ronde recently announced that they selected BetMGM as the operator of their sports betting platform. Sports betting in Oregon has been live since the summer of 2019, with both the Oregon Lottery and tribal operations accepting bets.

“Trilogy and TFA give BetMGM valuable insight into how to develop partnerships with Native American tribes that respect both tribal culture and economic objectives,” said Witek Wacinski, BetMGM’s VP of Strategy and Development. “We believe the long-term objectives of our Tribal partners, as well as BetMGM’s shareholders, are well served by working closely with our associates at Trilogy and TFA.”

Spirit Mountain’s General Manager, Stan Dillon, expects to commence sports betting through BetMGM’s sports betting platform some time in August.

About Trilogy Group:

Launched in 2017 with founding partners who possess over 50 years of combined experience in governmental affairs, business, economic development, and Tribal gaming. Trilogy is uniquely positioned to leverage business driven solutions to advance the efforts of Tribes and business entities alike. Trilogy group operates out of Tempe, AZ and Oklahoma City, OK.

About TFA Capital Partners:

TFA Capital Partners is a small, client-focused investment bank offering capital raising, strategic and M&A advisory services to the commercial and Tribal gaming and leisure industries. Since its founding in 2009, TFA has been a part of over \$5 billion of capital raised for Tribes, creating over \$350 million of value for its clients through these transactions. TFA’s team of eight professionals are located in our offices in El Segundo, CA and Charlotte, NC.

About BetMGM:

BetMGM is a market leading sports betting and gaming platform and joint venture between MGM Resorts International (NYSE: MGM) and GVC Holdings Plc (LSE: GVC). Based in New Jersey, the company was established in July 2018 to create a world-class sports betting and online gaming platform in the United States, in order to take advantage of the new opportunities created by the U.S. Supreme Court’s decision to overturn the U.S. federal Professional and Amateur Sports Protection Act (PASPA). Utilizing GVC’s US-licensed, state-of-the-art proprietary technology platform, BetMGM offers sports betting and online gaming via market leading brands including BetMGM and partypoker. The company has exclusive access to MGM Resort’s U.S. land-based and online sports betting, major tournament poker, and online gaming businesses. For more information visit www.roardigital.com.